



RowanEnergy

THE FIRST COMMUNITY FED GREEN ENERGY COMPANY

Thank you & Welcome

Get ready to enrich your understanding about how the future of economy – cryptocurrency/blockchain – can help you lead a more sustainable life, while earning and enriching your own pockets.

Thank you for taking the time to learn more about RowanEnergy and how you (and the planet) can benefit from it.



What's our Agenda



The Global Situation



Blockchain And
Cryptocurrency
Solution



RowanEnergy'
Innovative
Approach Towards
Sustainability



The Future Is
Coming



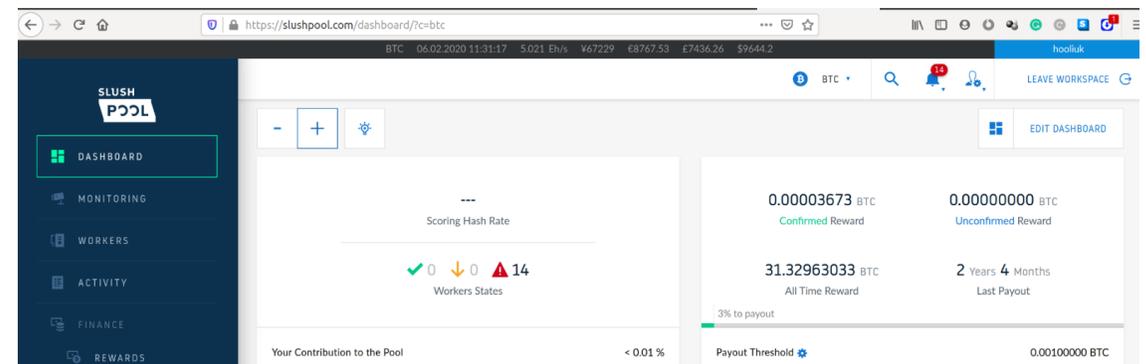
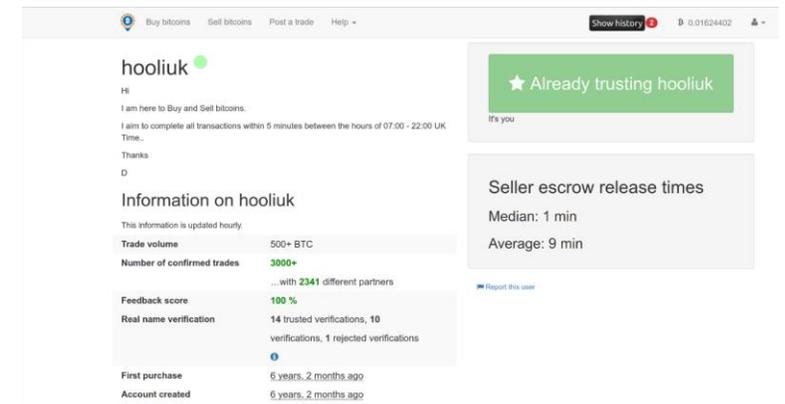
How You Can
Benefit

Nice to Meet you



DAVID DUCKWORTH
FOUNDER AND CEO

- Currently an Network Security Advisor & Senior consultant.
- I've been a technical lead for projects with Deutsche Bank, Aviva and Barclays.
- I have a passion for Blockchain and the environment.
- Built an enterprise level Bitcoin mine and ran business in printing, service and IT.





Who Is This Webinar For

Stay tuned if you're

- ✓ Looking for a good investment and potential high ROI
- ✓ Looking to leave a positive mark on the planet

This is not for

- Those who don't want to make money
- Those who don't believe in cryptocurrencies...

First - Let's Define The Basics

1

Cryptocurrency

It is a digital or virtual currency that is secured by cryptography, which makes it nearly impossible to counterfeit or double-spend

2

Blockchain

A decentralized, immutable database.

3

Sustainability

Sustainability focuses on meeting the needs of the present without compromising the ability of future generations to meet their needs.

4

Energy

Power derived from the utilization of physical or chemical resources, especially to provide light and heat or to work machines.



The Situation

Since the “great acceleration” in global economy of the 1950s, unpremeditated consequences occurred –

- Climate change;
- Depletion of forestry,
- Fishing and freshwater stocks;
- Unsafe degrees of air pollution;
- Overflowing amounts of waste
- On land and in oceans;
- Toxins in rivers and soils;
- Loss of biodiversity and habitats
- Etc



There is a rising need to have more sustainable solutions if we want to continue to occupy this planet for generations to come.

The old – brick and mortar – solutions don’t fully respond to the need

Yes people put panels on their rooftops – with limited growth and earning opportunities



Specifically In The UK

- Due to various shifts in the regulation and the pricing for green energy units -
- Right now in the UK there isn't any financial gain from installing roof top solar on your property.

The Resulting Problem

It's currently uneconomical to invest in roof top solar.



Green Energy is expensive and often we have no idea where the energy has come from.



Renewable Energy Certificates are unavailable to smaller roof top generators.

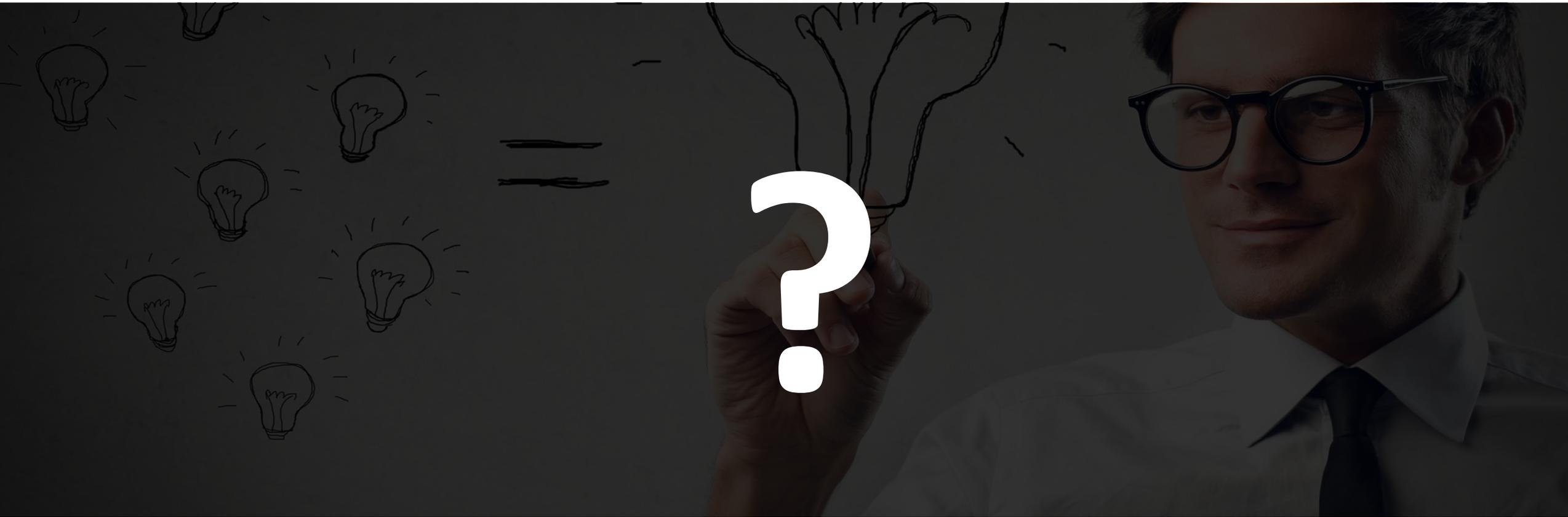




**So What Can
Be Done?**



Do we quit and accept that this is how it plays out?





RowanEnergy



Here is where RowanEnergy and
the Blockchainsolutions come
into play

What is Rowan Energy?



Rowan Energy is the worlds first decentralised community fed green energy company.

Using our blockchain we enable owners of roof top solar to earn better rewards for their energy using peer to peer trading and renewable energy certificates.



Vision

“ Our blockchain holds the key to moving away from share holder driven energy providers and giving everyday people the opportunity to take responsibility for their own energy consumption. ”

With our system homeowners in the UK and the world will be encouraged to have roof top solar installed, while leveraging on the cryptocurrency potentials to earn substantial income from selling their energy surplus directly to their peers.



The Minds & Powers of Our Team



FOUNDER

DAVID DUCKWORTH

Currently a Network Security Advisor & Senior Engineer. Technical lead for projects with Deutsche Bank, Aviva and Barclays.



DIRECTOR

HALAM ROSE

Angel Investor and specializes in technical and commercially oriented solutions.



DIRECTOR

SIMON LUDLAM

Originator of innovative, high profile energy investments and transactions in Europe and the Americas.



ADVISOR

AMIR HADZIPASIC

A highly talented and succesful cyber security manager. Currently Cyber Security Manager at a private investment bank in London.



Solution

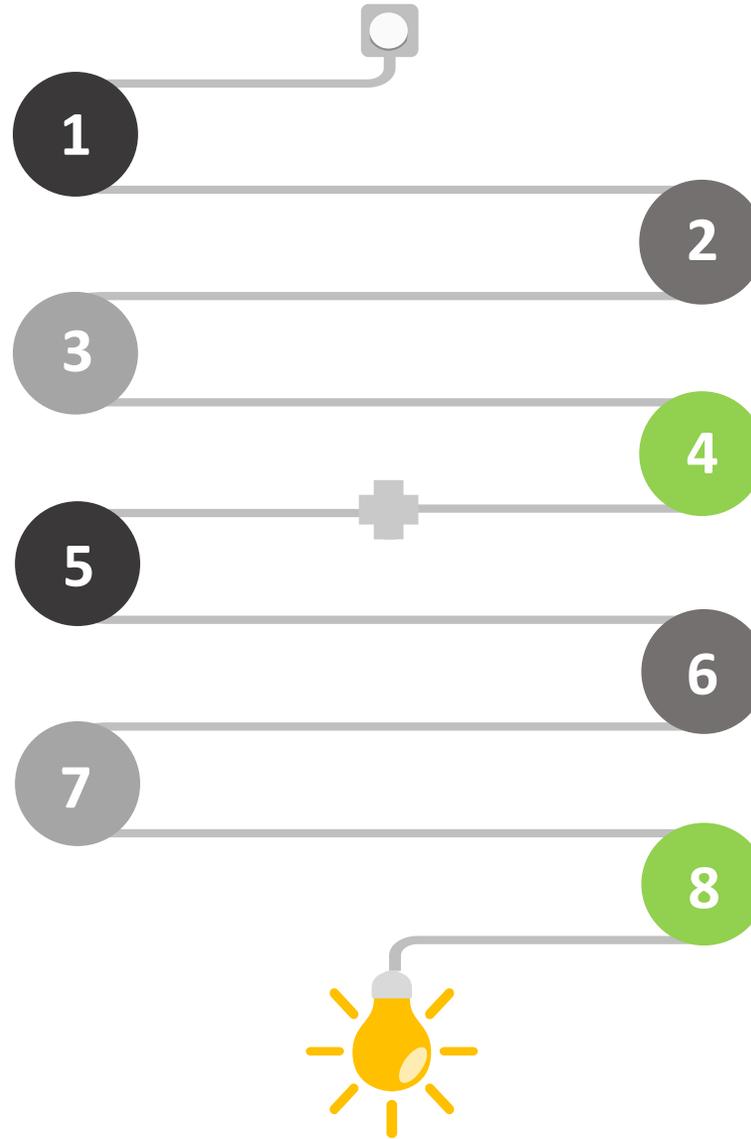
You have solar panels on your roof, and they are fitted with a battery and a small low powered Rowan Miner.

Stored in your battery or fed onto the grid.

Your fed energy is bought by your neighbor and paid for using tokens directly into your wallet.

The consumer of your energy can look at their dashboard and see where the energy they are using is being produced how its being produced.

How It Works:



You produce electricity, you use some and the rest is

Stored energy is then fed onto the grid when the demand is high.

That token can then be used

- Towards your own energy bill,
- Held for future growth
- Sold on a public exchange – instantly.
- Can be donated to your favorite charity.

Everyone gets rewards for validating the transactions using their Rowan Miner.

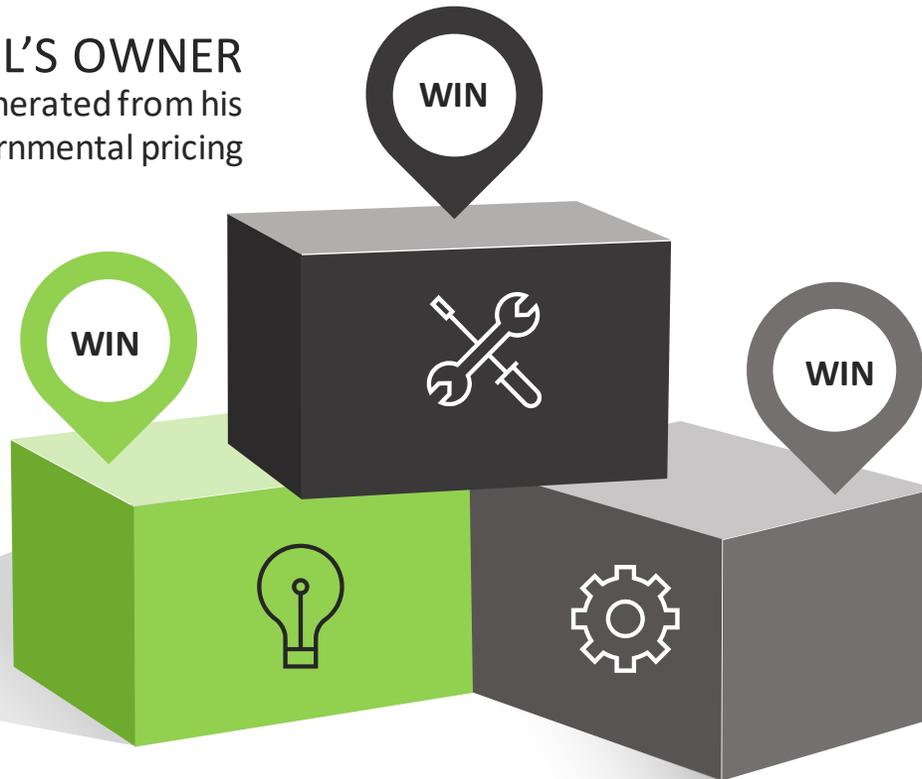
The Economic Model

FOR THE PANEL'S OWNER

More income with higher revenues generated from his panel and an alternative to the governmental pricing

FOR THE ENERGY CONSUMER

Get your energy from your peer, not from a "fat" cow who cares more about their shareholders than the Joe next door



FOR ROWANENERGY INVESTORS

Multiple opportunities to trade in the Rowan Token.

- ROI
- Environmental ROI

Business Model Specifics

1

Rowan Tokens (RWN) will be used to buy and sell energy as both payment for Energy and for the network transaction fees.

2

Customer are required to top up their accounts with RWN tokens to trade for local green energy.

3

The Energy is paid for with RWN.

4

The Solar owners can offset their energy bill with the RWN the earn, move the tokens to a vault or sell them on an exchange.

5

The more customers and energy companies Rowan signs up the more the demand on the token, increasing its value.



Business Model Specifics

6

Rowan Tokens (RWN) will be used for transaction fees on the Rowan Blockchain

7

As they use electricity in their home, tokens are moved to the energy producers' wallets completing the automated trade.

8

Energy is paid for using RWN tokens, this generates Bids and asks on the market in an automated manor.

9

Rowan Miners earn RWN tokens for validating transactions on the network.

10

Early adopters get the opportunity to get in early at very low token prices



RowanEnergy Dashboard

- Our dashboard acts single pain of glass for our customers. In our portal they will be able to see how much energy they have consumed both gas and electric and where their electricity is coming from right then, in almost real time.
- They will be able to see their current bill plus how much Rowan tokens they have accumulated from either verifying transactions or from selling their surplus energy.
- The wallet feature allows them to buy, sell, move or donate Rowan Tokens.





THE ROWAN BLOCKCHAIN POTENTIAL FOR THE ENERGY MARKET





With Proven Foundation

Our blockchain is based on the Ethereum blockchain design but utilises Proof of Authority as its consensus. This is low powered (matching our businesses ethos) and transactions will be validated by our customers.

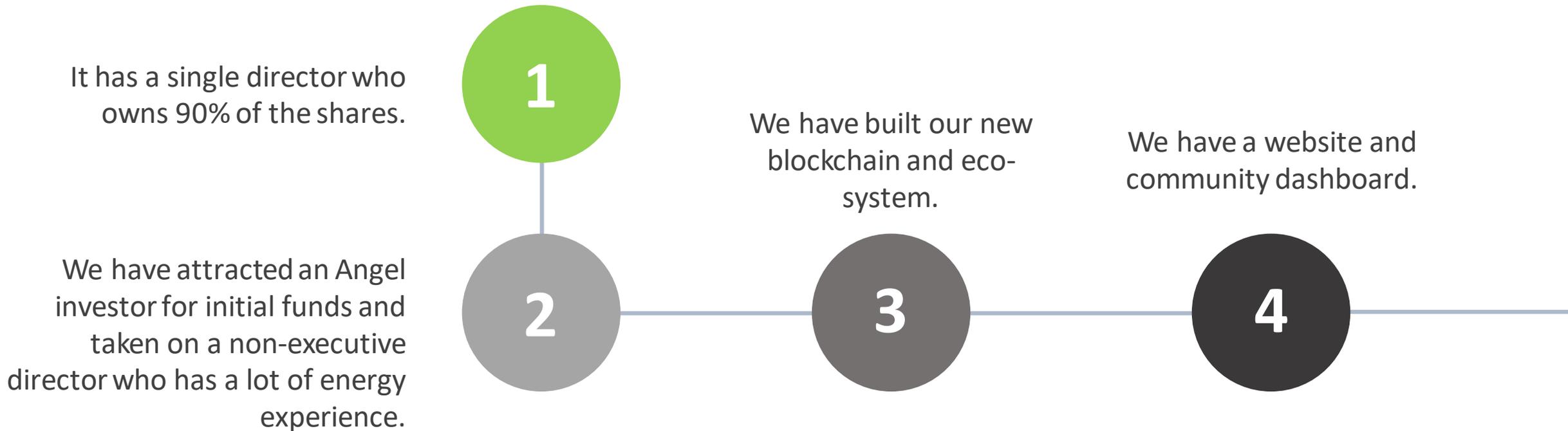
Innovation

The power behind Rowan Energy's network is a powerful new Blockchain. We designed our blockchain from the ground up allowing us track the source of the energy produced and tokenise and therefore fractionise Renewable Energy Certificates.



Progress So Far

RowanEnergy is set up as a limited company with Companies House.
Rowan Renewable Energy LTD
Number: 12003734



Progress So Far

We have over 10000 people already interested and have signed up.



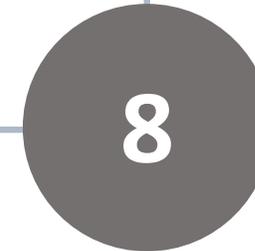
We have a social media following of more than 25000 people.



We have a PoC with a smartmeter reading company connected to 200 live meters.



A major public exchange will list Rowan Token on their exchange in March for \$0.45 per token.



Strategic partners in marketing, dev., smart meters and the Energy Sector.



Vision to 2021 And Beyond

01

5,000,000 Transactions

Reach 5,000,000 transactions per day.
As people trade Energy and Energy
certificates.

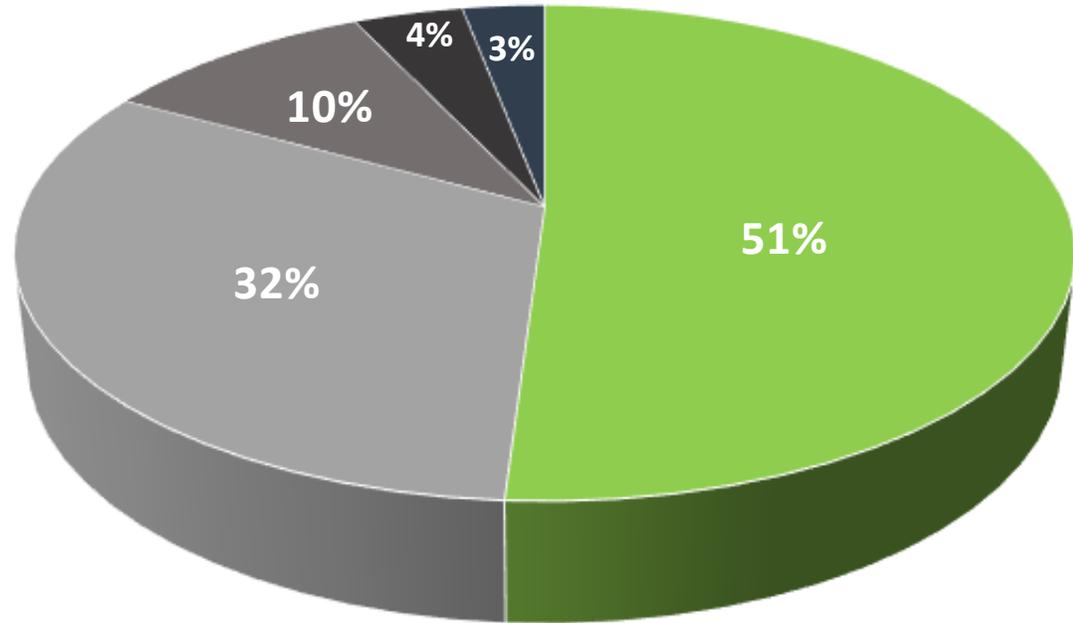
02

18,000,000 Transactions

Scale business to 18,000,000
transactions by 2022

IEO: Financials

Total RWN Supply:	45000000
Total Initial Exchange Supply:	11000000
Hard Cap:	\$2500000
Token costs:	\$0.45
Pre-IEO Price:	\$0.36

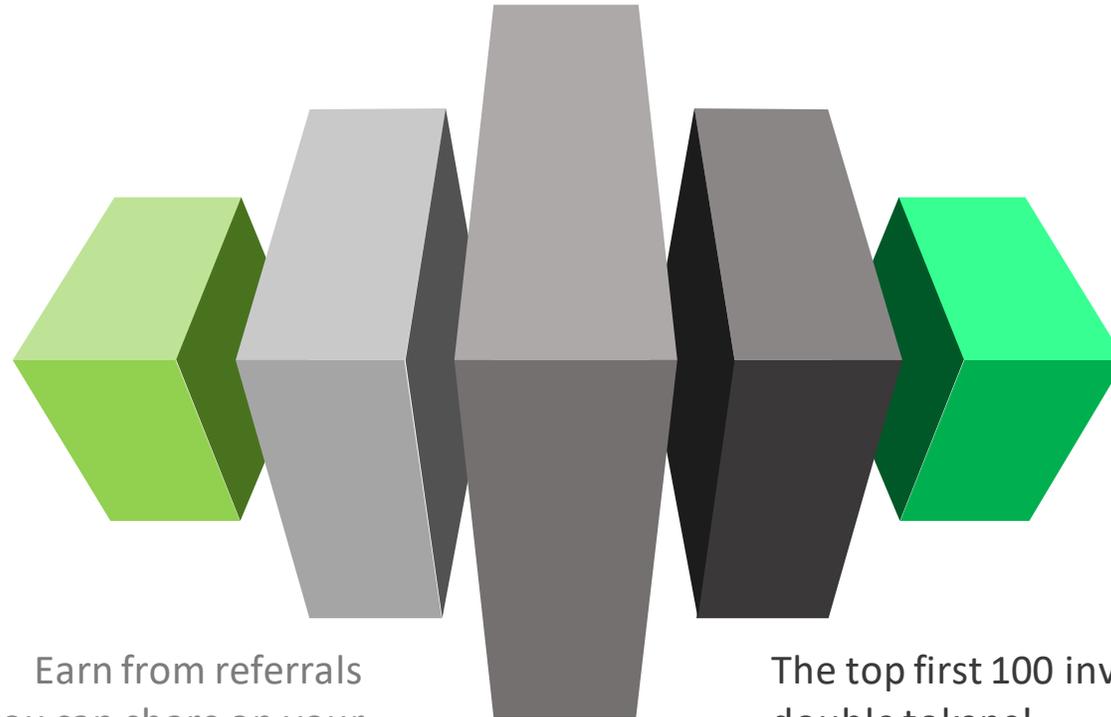


- Staffing costs 10 people 3 years:
- Energy Company running costs + licenses and Industry Legal
- Business Legal fees:
- Reserved for unforeseen circumstances:
- General Business Expenses:

Pre-IEO Benefits & Offers

Invest now and get 23% less than the IEO price.
This means high ROI as soon as the IEO launches on the
public exchange.

You can use invest in Bitcoin,
Ethereum or Paypal.



The top 1000 referrers will also
earn the right to be miners.

Earn from referrals

You get a referral link that you can share on your
Facebook or twitter pages that earns you a referral
fee based on the amount they invest.

The top first 100 investors in the next 5 hours will get
double tokens!

Bottom Line



Proven PoC



IEO planned on March 2020



Current offering is 20% less than IEO price!



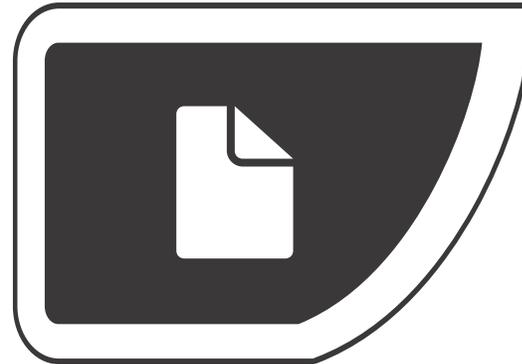
Earning opportunity from referrals

What Can I Do With My Tokens?

Hold your tokens for future growth



Move your tokens to the Rowanvault (when released in April 2020)



Sell your tokens on the exchange at launch (starting price 20% higher than it is now).

Join our energy company and use them to buy energy!

Sign Up Today!



01

Go to
<https://www.rowanenergy.com/signup>

02

Create an account and use the Google Authenticator APP to complete the signup process.

03

Confirm your email address.

04

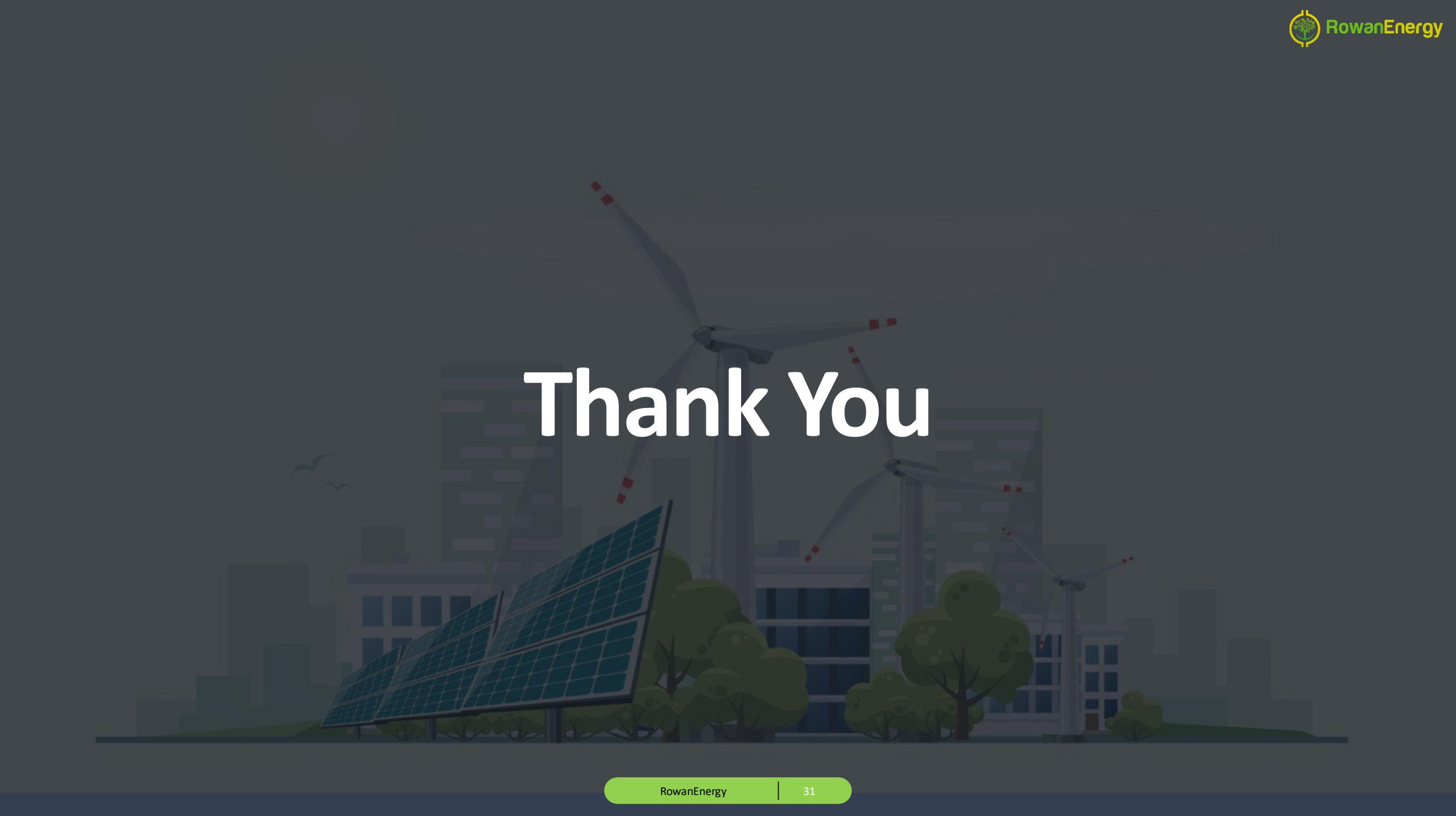
Create your wallet. Follow the on-screen instructions (Remember to make a note of your Private Key!)

05

Choose your payment method and make the best move of your life!

06

Tokens are distributed within 24hrs



Thank You

A graphic consisting of a large green question mark followed by the text "Q&A" in white and green. The background is a dark, semi-transparent image of a woman smiling in a meeting.



CONTACT US

Our friendly and knowledgeable team are on hand to answer any questions you might have, just get in touch.



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